

# ABSTRACT OF THE INVENTION

The present invention is an audiovisual advertising and informational data playback system comprising a display monitor, or a plurality of such monitors, to display pre-selected video images which originate from a video playback apparatus such as a VCR or DVD player, optionally with sound, to a group of consumers. The advertisements presented on the display monitors may be sequentially organized as play lists predetermined by the user with the playback continuing for so long as a video playback controller continues to sense the presence of viewers proximate to the display monitors, or for a preset time, or for the length of the program.